| Teacher: Ms. Bonita McMillian | Class: (C106) |
| --- | --- |
| **Phone**: (281) 329-2407 | Email: (Bonita.Mcmillian@fortbendisd.gov) |
| **Office Hours**: (Monday, Tuesday 3:00 to 4:00pm) |  |
| **Course**: 1.0 |  |
| **Class Days:** (1st, 5th, 6th)  **Conference Period:** (8th) |  |

## \*Principles of Business Marketing and Finance\*

**Course Description**

In this course, students gain foundational knowledge in business, marketing, and finance. Key concepts include economic systems, private enterprise, global markets, advertising, pricing, sales, and personal financial management. Real-world applications and simulations will enhance academic and career skills.

**Topics to Explore:**

* Global trade and economics, Leadership and entrepreneurship, Banking and personal finance, Budgeting and investing, Career exploration and preparation

Students will develop:

* Understand how businesses meet consumer needs
* Analyze global and local economies
* Explore entrepreneurship and business ownership
* Develop budgeting and personal finance skills
* Apply marketing principles to real-world scenarios
* Strengthen career readiness through resumes, interviews, and simulations

**Course Materials & Resources**

* **Cengage** Online Textbook & Activities
* **ICEV** Digital Assignments
* **GCFLearnFree.org** (Supplemental Tutorials)
* **GMetrix** Certification Practice Tools
* **Schoology** – for assignments, communication, and class updates

**\*Grading Policy\***

| **Category** | **Weight** |
| --- | --- |
| Major Grades (Projects, Tests) | 60% |
| Daily Grades (Classwork, Quizzes) | 40% |
|  |  |

**Grading Scale:**

* A: 90–100
* B: 80–89
* C: 75–79
* D: 70–74
* F: Below 70

**Classroom Expectations**

* Show respect for yourself, your peers, and your teacher
* Stay engaged, listen actively, and participate
* Submit assignments on time
* No gum, food, or drinks in the computer lab
* Phones must be on silent/off and stored in backpacks (State Mandated)

**Technology Use**

* Most coursework will be completed on classroom computers
* Use all digital tools responsibly and adhere to district tech policies

**Attendance & Late Work**

* Students are responsible for any work missed (check Schoology or ask a classmate)
* One day per excused absence is allowed for makeup work

\***Late Work Penalty:**

* + -10 points per day late (up to 3 days)
  + Work not accepted after the 3rd day

**Participation**

Active participation in class discussions, group work, and projects is expected and will be part of your grade.